

DEPARTMENT OF REVENUE

WFTC Outreach Advisory Committee

Monday, Oct. 14, 2024

5:30-7:30 p.m.

Agenda

Topic	Notes
Welcome	<ul style="list-style-type: none">• Housekeeping, interpretation process• Introductions• Icebreaker
Program performance	<ul style="list-style-type: none">• Current program results• Outreach updates & review
Program updates	<ul style="list-style-type: none">• Results WA presentation in July• Status of application processing and queues• Data sharing• Direct File integration• Enhancements for 2025• Targeted outreach• Marketing campaign• New testimonials- WFTC YouTube Videos• Agency request legislation & possible expansion
Survey updates	<ul style="list-style-type: none">• Survey results & future meetings• Refresh of outreach ideas from February
Updates from committee members	<ul style="list-style-type: none">• Report activities to support program since last meeting.