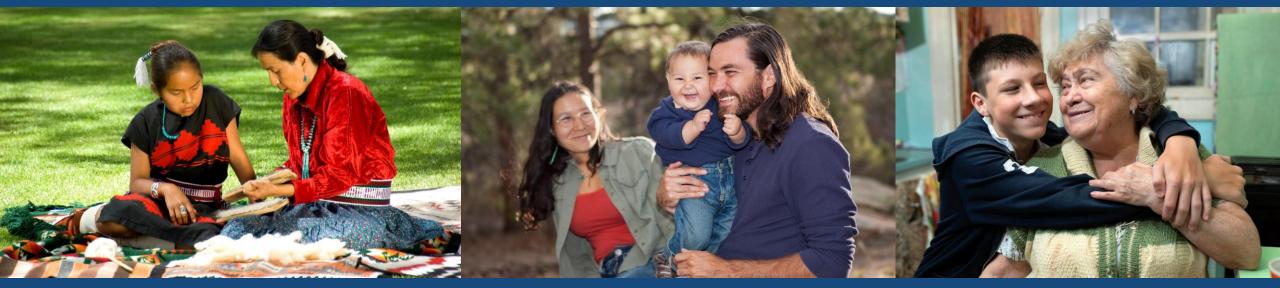
#### WORKING FAMILIES TAX CREDIT



# Working Families Tax Credit (WFTC)

Outreach Advisory Committee February 10, 2025





#### Interpretation-Interpretación

Please click on the globe icon at the bottom of your screen to select a channel, either English or Spanish.

Seleccione un canal, inglés o español, haciendo clic en el símbolo del globo terráqueo en la parte de debajo de su pantalla.





### Meeting Agenda

- Welcome
- Ice breaker
- Program results
- Outreach updates
- Program updates
- Advisory Committee Updates
- Info sharing from members
- Questions and close





### **Ice breaker**

How do you practice self-care during busy or stressful times?

> What has helped bring your joy recently?

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#### WFTC Program Results

Tax Year 2024 Applications as of 02/05/25: ~80,000 Applications, or ~600% increase from this time last year

#### Applications refunded by 12/31/2024

Total CY24 applications refunded	197,132
TY23 applications refunded	178,364
TY22 applications refunded	18,768
Total CY24 dollars refunded	\$147,782,269
TY23 dollars refunded	\$134,150,011
TY22 dollars refunded	\$13,632,258
Children impacted	287,000+





### **Outreach Updates**

#### **Most recent updates:**

- Third year of the program launched on Feb. 1, 2025
- General Legislative Session Update
- Request new 2025 materials flyers, posters, etc.
- Application events for 2025 tax season
- Direct File in Washington and WFTC
  - Grantees Promote Direct File Partnership Toolkit



### WFTC Program Updates

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- Feedback on new Materials
- Missing documents tool to launch in early March!
- Paid Preparers Targeted Outreach
  - Training in early January
  - Letters to paid preparers around the state





## Support for ITIN and Migrant Communities



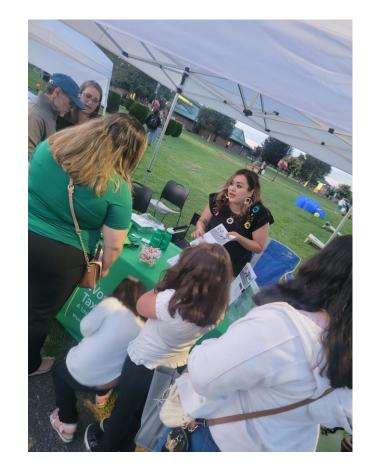
- Working Families and DOR support for ITIN and Migrant Communities
- Protecting our customers information and data
- Appleseed Network: <u>Deportation Manual</u>
  <u>Appleseed Foundation</u>
- Washington Commision on Hispanic Affairs
  - Rapid Response Website: <u>Rapid Response</u> <u>Hub — Washington State Commission on</u> <u>Hispanic Affairs</u>
  - <u>Financial Literacy Washington State</u> <u>Commission on Hispanic Affairs</u>



### **Advisory Committee Updates**

#### **Discussion topics**

- Working Groups Starting work in February 2025!
  - Outreach and Communication with Immigrant Communities
  - Data Collection & Useability Studies (NOTE: Jordan/Eileen)
  - Promoting WFTC through a Student Leadership Program
- Question Advisory Committee Meeting Time
- Updated schedule for 2025 monthly meetings
  - Next meeting is 5:30–6:30 p.m. March 11
- New Advisory Committee recruitment
  - Opening Early March
  - Interest from committee members in participating?





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#### **Committee members sharing moment**

- What are you seeing or hearing in your communities about the WFTC program?
- How are you promoting the WFTC?



## Working Group Breakout Rooms

- Breakout Room #1: Outreach and Communication with Immigrant Communities
- Breakout Room #2: Data Collection & Useability Studies
- Breakout Room #3: Promoting WFTC through a Student Leadership Program

Join your breakout room and get to know each other – share contact information if you don't have it already! New Advisory committee members will join each working group in a month or so!





**Questions & next steps** 

#### **Contact us**



www.wftc.wa.gov

Call center

360-763-7300



Email

dorworkingfamiliesoutreach@dor.wa.gov



### **Reminders & resources**

#### Materials

- Use outreach materials in our <u>toolkit here</u>.
- Get free copies of flyers, posters, or rack cards in the mail with this <u>form here</u>.
- Request information in an alternate language or format <u>here</u>.

#### Resources

- Upcoming outreach events are posted on the <u>WFTC calendar</u>.
- Find the current applications by county data on the <u>WFTC website</u>.

## Thank You!



WASHINGTON STATE DEPARTMENT OF REVENUE 14